



Guaranteed Cool Results



Equi-N-icE's Unique Cooling System

“No refrigeration, no mess, no mixing and no unpleasant smell... and there are strong indications that the product has a new marketplace in a traditional setting, as it is already drawing in wide support on the thoroughbred horseracing scene.”

Howard Wright, Pacemaker

Optimum temperature reduction of the body after work and the dissipation of heat from tendons & joints has long been a challenge for trainers. The solution – an incredible product that can be used with ease and safety by all yard staff. Equi-N-icE has revolutionised the cooling of horses with a simplicity and efficiency rarely found.

Equi-N-icE acts by a process of rapid evaporation giving the effect of a cooling skin balm.

- * Equi-N-icE draws heat away from the surface of the skin as opposed to driving cold in as in the case of ice packs.
- * The skin is as much as 15 degrees cooler after the bandage or rug is removed.
- * The coolant contains a unique mixture of non irritating rapidly evaporating alcohols ideal for use on sensitive thoroughbred legs.
- * Cold and compression is well documented as the most effective way of treating inflammation, swelling and bruising of muscles, tendons and ligaments.
- * Forms a vital part of any yard's First Aid box and now used by top vets and trainers to reduce recovery time.



The Equi-N-icE Bandage: •

- Cools, compresses and supports the leg whilst drawing heat away.
- Reduces temperature by 15°C in 20 minutes and stays cold for 2-3 hours.
- Requires no refrigeration. No mess, no unpleasant smell & no mixing required.
- Is quick and efficient to apply even to awkward knees & hocks
- Can be worn during work.
- Can be topped up with Coolant and placed in resealable foil sachet before re-use.

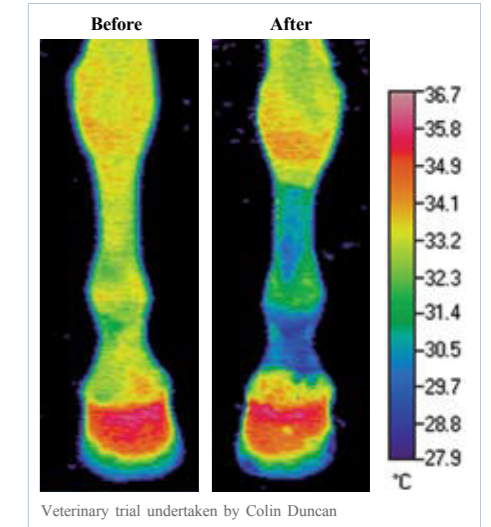
“Time is precious and the Equi-N-icE bandage produces great results as well as being so easy and quick to use.”

Bolette Peterson, Kentavr Stud

- Is ideal at the racecourse, in the yard or during transit. Now with One-Wrap velcro strap.
- Remains cold up to six times longer than traditional treatments without effects of ‘thermal reverse’.
- Complies with the Rules of Racing.
- Coolant is supplied in robust aluminium bottles.



Thermography Trial



“We have used Equi-N-icE and have found it to be very beneficial for soft tissue injuries.”

Jamie Railton, Sales Consignor

“I use Equi-N-icE as it is a top quality product, for both prevention and remedial purposes we find it quick and easy to use, with its re-sealable packet and ready mixed coolant.” **Richard Hannon, Racehorse Trainer**

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Equi-N-icE

Ice On The Move!

Equi-N-icE Cool Air Travel Boots

The new Cool-Air Travel Boot has been introduced to allow a constant cooling system either over the Equi-N-icE bandage or on their own to provide total strike protection. Currently boots and bandages used for travelling insulate the horse's leg preventing heat escaping. Research shows that heat build up is a significant factor in the damage of the tendon and ligament fibres in effect 'cooking' the tendons and softening them up.

These lightweight boots are unique.

- ✦ Made from revolutionary Cool-Tec[®] fabric designed to allow air-flow and cushioning. This three dimensional fabric is comprised of an initial layer for moisture release, an interior layer for air



flow, and a third immensely strong layer for moisture dissipation and protection.

- ✦ Excellent moisture management and breathability of the fabric enables the boot to be worn comfortably for long periods of time. The superior cushioning and padding prevents the skin getting irritated and sweaty by dispersing any impacts providing total protection without pressure.
- ✦ Use of Equi-N-icE cooling bandages under these travelling boots allows heat to be drawn away from the leg. Support & compression are retained whilst travelling, offering all-round protection, including knee and hock.

**"The most exciting product on the market."
Jimmy Lindley, Racing Manager**



"Equi-N-icE is definitely a valuable part of my preparation program. As consignors we're asking yearlings to suddenly go from little exercise to a controlled walking regime which takes a lot out of them and with this comes sore legs. The bandages help the yearlings a great deal during this time."

Ted Voute, Sales Consignor

"I use the Equi-N-icE bandage on my two year olds it takes out the effects of concussion, which you can't avoid, eases joints and removes the heat if they have a knock or sore shins... and its very easy to use which is a bonus for trainers and staff."

Ed Dunlop, Trainer of Ouija Board



"We have used Equi-N-icE throughout the 2006 season with great success and would recommend it to other trainers, it's very effective and easy to use." **JW Hills, Racehorse Trainer**

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Equi-N-icE

Equi-N-icE Rapid Cooler

The ultimate active Cooling Rug

This Rapid Cooler is a unique alternative to conventional 'sweat rugs' which rely on air convection alone for their cooling effect. However, effective heat loss through sweating requires evaporation as well as convection. The Rapid Cooler achieves the perfect combination of both, dropping the horse's core body temperature as quickly and safely as possible.



- * Treated with Equi-N-icE Coolant, the rug encourages evaporation all over the body.
- * The rug is made from Coolmax[®] fabric known for its 'cool' properties in reducing skin temperature in human athletes.
- * The special fabric structure moves moisture away from the skin surface allowing sweat and heat to be drawn from the body.
- * The Rug controls the rate of Coolant evaporation giving hours of cooling.
- * The Rapid Cooler is a quick and efficient rug, ideal for use post race, after exercise and in hot conditions.

Horses that are hot or racing in hot climates but are cooled quickly are less likely to suffer heat stress. They recover more quickly, avoid dehydration and consistently perform



better. Excessive stress due to heat results in muscle injury and breakdown as well as longer term physiological problems.

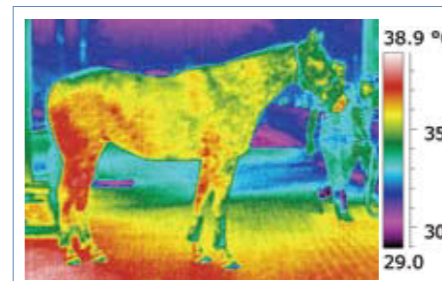
During exercise there is a significant increase in the amount of heat produced by working muscles. Heat production can increase by as much as 50% during periods of intensive exercise. In response, a horse increases its sweating rate, moves more

blood to the capillaries under the skin and increases its rate of breathing in an effort to release this build-up of heat.

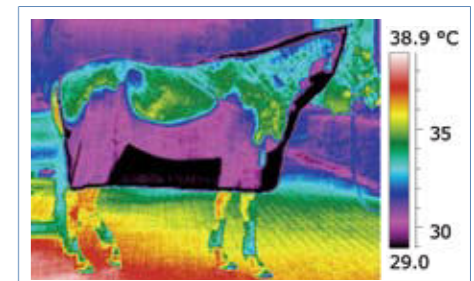
Effective heat loss through sweat requires convection and evaporation. The Equi-N-icE Rapid Cooler provides quick evaporation and therefore cools muscles faster speeding recovery times.

Using this highly effective method of

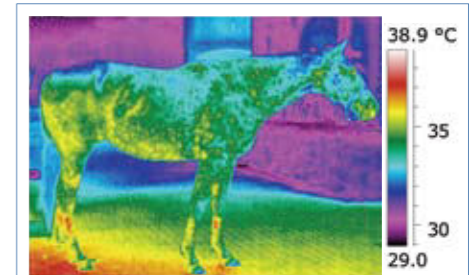
Thermography Trials



1. Immediately post exercise



2. Application of Rapid Cooler Rug



3. 10 mins later shows 7° temp drop

'all-body cooling' offers a first class way to reduce the temperature of the horse, after high energy work, or to prepare muscles for work, or simply to maintain the horse in comfort in extreme conditions.

The Equi-N-icE Rapid Cooler comes in an airtight bucket with 500ml of Coolant and is designed with easy Velcro closures allowing the rug to fit from head to tail.

"I used them when preparing yearlings for sales on any soft tissue swellings and they were very effective over a short period of time." **Jerry Meehan, Stud Groom for Newsells Park Stud**

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Equi-N-icE

Price

Bulk discount available for larger yards and studs

“The Equi-N-icE bandages are always there when there’s a problem such as bruising or sore shins.”

Charlie Vigors, Bloodstock Manager

Distributed by:



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